

We're looking for a **PRODUCT MARKETING COORDINATOR** to join our team.

**So if you or someone you know is qualified, then we want to hear from you!**

As the Product Marketing Coordinator, you will support the Sales, Commercial and Support & Services teams by providing market research and analysis, presentation materials and documentation, and conduct analysis and reporting on key market and industry data.

**If your track record shows you can ...**

- Conduct market research and provide competitive analysis reports regarding the Canadian Helicopter Market
- Update databases with aircraft fleet information including record of imports, exports and sales within Canada
- Update and develop new marketing and competitive information presentations and sales tools
- Supporting the sales team for marketing support on a day to day basis (life cycle costs, fleet reports, intel reports, mission maps)
- Use the SIEBEL (CRM) account system and maintain data administration for aircraft sales and related modules
- Assist with preparation of strategy documents, business cases, marketing tools and documents for effective marketing of Eurocopter products
- Assist Support & Services marketing as required with presentation materials and industry intelligence
- Provide analysis and reporting of used aircraft market information
- Maintain updated customer records– review sheets, profiles and mission summary
- Provide administration in SIEBEL for product market related tasks, and provide other administrative tasks such as mailing campaigns, e-vite and other communications, compilation and distribution

**And if you have...**

- Completion of Engineer, Science or Business Administration courses at the college or university level
- Good analytical skills
- Advanced computer skills, with proficiency in Microsoft Office 2010 and other analytical and database tools
- Proficiency in CRM tools – SIEBEL training will be provided
- English & French Bilingualism
- Experience in aerospace industry preferred

**With the additional assets of...**

- Ability to multitask and set priorities
- Work with independence under general supervision with daily reporting
- Excellent organizational skills
- Strong communication skills, both internal and customer facing, with presentation capability
- Ability to work under pressure and deadlines
- Effective Problem solving skills
- Ability to show initiative

*... then we want to hear from you!*

To apply for this position, please send an up-to-date resume, cover letter and salary expectations to [HR@eurocopter.ca](mailto:HR@eurocopter.ca)

Please send your resume saved under your name and this job title. Example: FirstInitial Lastname ProductMktgCoord.doc