



EUROCOPTER
CANADA
AN EADS COMPANY



Eurocopter today, the World's Number One Helicopter Manufacturer!

We're different! As an employee of Eurocopter Canada Ltd. (ECL), you will have the opportunity to showcase your talents and make meaningful contributions to the exciting field of Aerospace. ECL employees take pride in their work and enjoy the challenges this industry brings, and the great opportunities for personal growth.

Change your life – Join our team!

We're looking for a highly talented Marketing Analyst, so if you or someone you know is qualified then we want to hear from you!

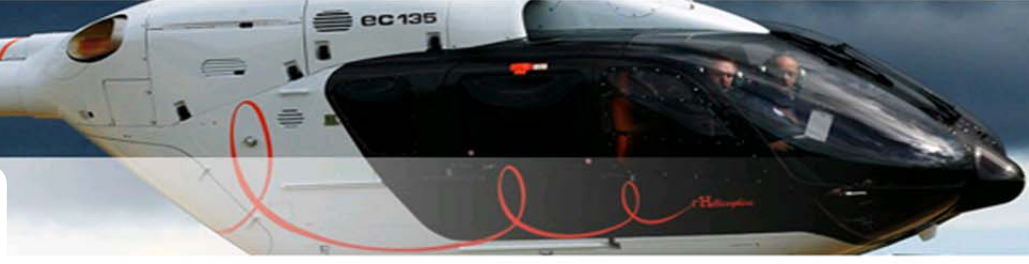
The Marketing Analyst will be responsible for analyzing and highlighting current and future market opportunities for aircraft and after sales business of Eurocopter Canada as well as providing regular input to develop market plans, tools and aides to support customer interface teams across the company. Reporting to the Marketing Manager, the candidate should have excellent quantitative and qualitative market research skills and be self-driven to meet tight deadlines and have the ability to work under pressure. Past aviation industry experience will be a great asset in this role; especially in the helicopter industry.

If your track record shows you can ...

- Create and maintain databases and capture market data.
- Responsible for updating customer, aircraft, mission and fleet data.
- Pre-owned aircraft market database creating with tracking of fleet changes, availability, pricing and customer preference.
- Market share monitoring for aircraft and after sales business.
- SIEBEL support for aircraft & services.
- Help in creation of questionnaires and surveys.
- Team member for conducting structured research for various key businesses.
- Analyze competitors for aircraft & after sales business.
- Generate reports that analyze competition and customers using advanced statistical analysis and research methodologies.
- Ongoing consolidation of feedback from customer interface teams including focus groups etc.
- Support creation of marketing collaterals to aide sales.
- Aircraft and after sales product presentations for existing and future market opportunities.
- Inputs to improve the Market metrics .
- Supporting the customer interface team on a daily basis to capture additional business.
- Continuous enhancement of marketing support content under guidance of Marketing Manager.
- Provide list management and support for marketing campaigns.
- Mail and telemarketing support as required.
- Create and maintain customer profile review sheets.
- Help update strategic action plans – sales, after-sales, options, training etc.
- Competitive presentations development for aircraft & after sales.



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And if you have...

- Bachelor's degree in a related discipline (Sales, Marketing, International Business) and/or equivalent degree
- 5+ years' experience in Sales & Marketing with exposure to similar duties
- Ability to multitask and set priorities
- Excellent time management skills
- Excellent organizational skills
- Ability to work under pressure and deadlines
- Business oriented
- Problem solving skills
- Experience in aerospace industry preferred, helicopter industry preferred
- Proficiency with standard business and database software (2010 MS Office, MS Access, MS Excel), high proficiency in Microsoft PowerPoint
- Bilingual preference (English-French)
- Strong quantitative analysis capabilities
- Work independently under general supervision
- "Get-the-job-done" attitude, are a self-starter, and highly motivated
- Team player as well as cross functionality
- Strong analytical skills

... then we want to hear from you!

**To apply for this position, please send an up-to-date resume and cover letter to HR@eurocopter.ca.
No phone calls please!**

About us...

Established in 1992, the Eurocopter Group is a Division of EADS, a world leader in aerospace, defense and related services. With approximately 20,000 employees in 30 subsidiaries on five continents, customers can rely on Eurocopter to ensure all activities of support, service and training are provided with best in class service.

Eurocopter products account for 33 percent of the total world helicopter fleet, a success based on its comprehensive range of civil and military helicopters.

In 2011, Eurocopter confirmed its position as the world's number one helicopter manufacturer with a turnover of 5.4 billion Euros, orders for 457 new helicopters and a 43 percent market share in the civil and parapublic sectors.

Eurocopter Canada Limited offers personal development for our employees with an active career, responsibility, and opportunity for international mobility.

As a best in class employer, you'll enjoy competitive salary, benefits, vacation time and work environment.